

Fact Sheet



Release: March 30, 2011

Contacts:

Matt Jewett

Director, Health Policy

Children's Action Alliance

602-266-0707, ext. 212

Bridget O'Gara

480-388-0698

Kids Health Link: Helping Kids Get & Keep Healthcare

Kids Health Link: Its Mission

- The mission of *Kids Health Link* is to help qualified families with children 5 years and younger find affordable health coverage like Arizona Health Care Cost Containment System (AHCCCS)—our state's Medicaid program—or to link these uninsured families to other low-cost or no-cost healthcare in the community.

Kids Health Link: Its Sponsors

- The following eight nonprofit community organizations have banded together to introduce *Kids Health Link*:
 - Children's Action Alliance
 - Chicanos Por La Causa
 - Desert Mission (An affiliate of John C. Lincoln Health Network)
 - Empowerment Systems
 - HealthCare Connect
 - Keogh Health Connection
 - Phoenix Day – Health Links
 - Women's Health Coalition
- Using Health-E-Arizona (HEA), an electronic application and screening tool, *Kids Health Link* representatives also screen families for other services, including: Supplemental Nutrition Assistance Program (SNAP) and Temporary Assistance for Needy Families (TANF).
- *Kids Health Link* will assist all people who call 1-800-235-9678, but the project specifically targets families with children 0 to 5-years-old living in Glendale, North Phoenix and Southeast Maricopa County. Information also is available at the *Kids Health Link* website (www.kidshealthlink.org).

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Kids Health Link

4001 North 3rd Street • Suite 160 • Phoenix, AZ 85012 • kidshealthlink.org

- AHCCCS income eligibility rates for families with children are:
 - \$903 a month or \$10,836 a year for one child;
 - \$1,215 a month or \$14,580 a year for two children;
 - \$1,526 a month or \$18,312 a year for three children; or
 - \$1,838 a month or \$22,056 a year for four children.

(Source: AHCCCS Eligibility Requirements, October 1, 2010)

(<http://www.azahcccs.gov/community/resources/resources.aspx>)

- More than 27 percent of children in families with incomes below 200 percent of the Federal Poverty Level in Maricopa County did not have health insurance coverage in 2009. (Source: U.S. Census Bureau)
- In 2009, 12 percent of all children under 18-years-old in Maricopa County—approximately 130,000 children—did not have health insurance coverage. (Source: U.S. Census Bureau)
- *Kids Health Link* is funded by First Things First (FTF). FTF was created in 2006, when Arizona voters—through the Proposition 203 ballot initiative—decided to set aside 80 cents from each pack of cigarettes sold in order to fund the expansion of education and health programs for children from birth through age five. Under the terms of the proposition, decisions about how to best use the funds are made on a per-region basis by 31 councils made up of local leaders. The statewide board—which has final approval of the councils' recommendations—is responsible for ensuring that the funds are used on programs proven to work at improving outcomes for children.

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